



# my dinova rewards

You get rewards for your flights.  
You get rewards for car rentals.  
You get rewards for hotels.  
Now you get rewards for restaurants.

## myDinova is a dining rewards program exclusively for business diners

Only employees of eligible organizations can sign up for myDinova.

Eligible organizations are those that have agreed to provide Dinova monthly with either:

- 1) a direct feed of credit card transaction data; or
- 2) a combination of credit card feed data and employee ID numbers.

- myDinova Rewards is offered through Dinova, a business dining marketplace that has connections to more than 20,000 restaurant locations throughout the United States.
- When business diners eat at restaurants that are part of the Dinova network and pay for those meals with their corporate credit cards, their companies will automatically earn rebates on the total amount of those transactions.
- The growing list of restaurants participating in the Dinova network is searchable by location and may be filtered by cuisine type, dietary needs, and other criteria, using the online search tool ([search.dinova.com/](http://search.dinova.com/)) and/or mobile app (available for Android and Apple devices through the Apple App Store and Google Play Store).
- Additionally, by registering their corporate credit cards with myDinova, employees of Dinova-participating enterprises are eligible to earn their own rewards points on those same business dining transactions.

*When you register for myDinova, you earn points that you can redeem for retail and restaurant gift cards, including:*



## How It Works



### SEARCH

Search **20,000+ in-network restaurant locations** using either Dinova's mobile app or [search.dinova.com](http://search.dinova.com).



### DINE

**Enjoy your food** - whether dining in, ordering catering, or arranging a VIP dinner - **all business meals count**.



### PAY

**Use your corporate card to pay for your meal** - no coupons to keep track of or discount codes required.



### SAVE

Your company **earns a rebate** on every dollar you spend at participating restaurants.



### EARN

Register for myDinova Rewards and you'll **earn personal rewards (free gift cards)** on those same meals!

## What is myDinova?

Just like other loyalty programs where participants are rewarded for concentrating their business at a preferred airline, hotel, or car rental supplier, you can now earn personal rewards on your business meals and entertainment expenses when you spend with restaurants in the Dinova network. Every time you use your corporate card at a Dinova marketplace restaurant, you will automatically earn reward points that you can redeem for retail and restaurant gift cards of your choice.

The Dinova network is designed to benefit each of the parties involved, encouraging each stakeholder to be an active participant:

- You benefit from personal rewards on business dining expenses.
- Restaurants benefit by gaining new and more frequent business when you dine at their establishments.
- Your organization benefits by receiving savings in the form of monthly rebates.

## How do I earn points?

You can receive points based on dining activity and taking advantage of special offers or promotions:

- Dining activity: For every \$1 you spend in a Dinova network restaurant, you'll earn 1 point.
- Special offers/promotions: Occasionally we will offer certain promotions to reward you for dining at specific restaurants. If you take advantage of an offer, you will automatically receive the points offered with that promotion.

## How do you know where I have dined?

When you sign up for myDinova and register your corporate credit card, your card number is encrypted and then used to identify only your dining transactions. Dinova uses this encrypted information to award you points on the total transaction amount and calculate any bonus points from special promotions as applicable.

## How do I redeem my points?

Once you start earning points, you're eligible to redeem those points for electronic gift cards from a variety of retailers and Dinova marketplace restaurants. Dinova's points redemption options include various gift card denominations, so you can start redeeming points with as little as 500 points at retailers and restaurants that support \$5 gift cards. Or you can save up and redeem points at higher dollar amounts. To redeem points: log into the myDinova Rewards site, select the card you want for the amount relative to the points you've earned, and the electronic gift card can be delivered to that your email address or to any recipient of your choosing within 72 hours.

### **Do I need to identify myself at the restaurant or show my corporate ID?**

No, there is no need to show a corporate ID. In fact, there are no coupons or special reward/loyalty cards involved with Dinova's program. Just enjoy your meal as you normally would, and simply use your registered corporate card to pay the bill. That's it! Your transaction is automatically processed and is added to your account Activity page in real time. You'll earn 1 point for every dollar you spend in-network, on the spot.

### **What do you do with my credit card number information?**

Your card number will only be used once for authentication purposes and will not be stored in our system. Immediately after entering your card number, it is converted to a unique code that is encrypted and cannot be reverse-engineered. We use this code to track your dining transactions for the purpose of awarding you points. If you change card numbers, you'll have to let us know by updating your profile.

### **What type of transactions does myDinova process?**

For the purpose of awarding you points on your dining spend, Dinova only tracks your dining transactions. Dinova does not capture or track any other transactions that you charge to your corporate card at any time.

### **Can I register and earn points on my personal credit card?**

No. Your myDinova rewards are for business meals and entertainment only. We only process transactions (and thus you only earn rewards) on your registered corporate credit card(s). If you register a personal credit card, it will not show up on your Activity page and will not be eligible for points.

### **How do you select the restaurants that are in the Dinova network?**

Dinova has built its network to include top quality restaurants in all major and secondary markets, different price levels and cuisine types to appeal to all tastes and business dining situations. Dinova's 20,000+ restaurant locations include national and regional brands, independent restaurants, fast food, fine dining, farm-to-table, local neighborhood gems, and more. *NOTE: You should still follow your company's expense guidelines when deciding where to dine and how much to spend; the Dinova program simply gives you a reason, when comparable options are available, to choose the restaurant that's going to most benefit both you and your employer.*

### **My favorite restaurant is not currently in the Dinova network. Can they be invited to join?**

Absolutely. Nothing assures quality like a referral from a frequent and loyal customer. If you would like to recommend a quality restaurant to be added to the network, please let us know at [support@mydinova.com](mailto:support@mydinova.com).

### **What should I do if my email address changes?**

You have the ability to edit your email address – and any other personal details – by visiting the myDinova site and updating your profile.

### **What happens if I leave my organization?**

If you leave your organization, you will not be eligible to earn future rewards points since your points are based on your organization's enrolled corporate card. However, if you are moving to another organization that also participates in the Dinova network, we can transfer your points to your new organization account. If that is the case, please contact us at [support@mydinova.com](mailto:support@mydinova.com).

Register for myDinova at [my.Dinova.com](http://my.Dinova.com). Visit [search.dinova.com](http://search.dinova.com) or download the Dinova mobile app on your smartphone to find the in-network restaurants nearest you.