# Template 2: Dinova Introduction w/ myDinova mentioned (for new partners)

Subject line options:

* Business Dining Redefined: Our New Partnership with Dinova
* Sip, Savor, Earn: Explore Our New Business Dining Program
* Business Dining, Personal Rewards: Learn About Our New Dining Program

Hello,

We've launched a business dining program in partnership with Dinova, featuring +22,000 restaurants across the US and Canada – from local gems to national favorites.

**How it Works**

1. Dine at any Dinova-affiliated restaurant
2. Use your corporate card to settle the bill

**Wherever You Go**
Whether you're on a business trip, hosting an event, or catering for your team, [choose Dinova restaurants](https://apps.dinova.com/?tab=business) for savings and rewards!

**Personal Rewards Await**

You can also earn points for every $1 spent at our preferred restaurants with myDinova Rewards. Get an instant $5 gift card upon registration, redeemable at Amazon, Target, and more.

**Ready to Earn?**
Get started at [my.dinova.com](https://apps.dinova.com/mydinova).