



Dinova + myDinova Combined Description

For when you need just a high-level overview of the Dinova program, but also want to explain myDinova Rewards.

What is Dinova? Quite simply, it's how [your company] saves money on corporate dining.

Dinova is a uniquely business dining-focused marketplace, dedicated to connecting companies with business-grade restaurants throughout the United States.

[Your company] has partnered with Dinova to earn savings whenever employees dine for business. By dining in restaurants in the Dinova network and paying for your meals with your corporate credit card, [your company] earns a rebate.

In addition to the savings that [your company] earns, you are eligible to earn personal rewards when you opt in to myDinova Rewards.

Just like your other preferred programs where you get rewarded for using a particular airline, hotel, or car rental provider, you can now earn personal rewards on your business meals and entertainment expenses when you dine with restaurants in the Dinova marketplace.

With myDinova, everyone benefits —

- You benefit by earning personal rewards on your business dining expenses.
- Restaurants benefit by gaining new and more frequent business when you dine at their establishments.
- [Your organization] benefits by receiving savings in the form of monthly rebates.

Register for myDinova Rewards at [<https://my.dinova.rewards.com> – or you can link to the customized URL provided by your Dinova Account Success Manager].