



SAMPLE WORDING for Announcing the Dinova Program to Your Company

Every organization has a voice – a way of speaking that feels authentic to its audience. Here, we've put together some sample wording you can use to announce the Dinova program to your company. Feel free to copy and paste this directly into your communications, or tweak it to reflect your brand style guide or corporate personality.

I'm pleased to announce that we're launching a new dining program – one that recognizes not only how important the overlap between business and mealtimes can be, but also acknowledges the significant impact that dining has on our bottom line.

Dinova is a uniquely business dining-focused marketplace, comprised of more than 16,000 restaurant locations throughout the United States. Dinova restaurants include everything from fast food to fine dining, with national brands as well as local gems, independents, and farm-to-table options – so there's something for all different business dining needs.

Whenever you dine in-network with Dinova, our company will earn a rebate on your transaction.

Here's how it works:

- Choose from the Dinova network of restaurants when deciding where to dine for your expensable business meals.
- Search restaurants using the Dinova Restaurant Locator app or online at <https://search.Dinova.com>.
- Dine at the restaurant of your choice.
- Pay as usual with your corporate credit card.



- Save the company money by dining in policy.

You have the flexibility to dine as you like, knowing you're complying with company travel and expense policy, while also adding restaurant rebate money to the company's bottom line.

What's more, Dinova offers you the ability to opt-in to its myDinova Rewards program. With myDinova Rewards, you earn points on those same business dining transactions – points that add up to free restaurant gift cards for your own personal use.

What you need to do:

- Use Dinova for all types of business meals, meetings and events
- Download the Dinova Restaurant Locator app (available in both the iTunes App Store and in Google Play).
- Bookmark the link below to locate the company's preferred restaurants: <https://search.Dinova.com>
- Register for myDinova Rewards at <https://my.dinova.com/>

Thank you for using Dinova!